



<b>REPORTS TO:</b>	ASCLS Board of Directors
<b>REPORT FROM:</b>	ASCLS Region V Period: Oct. 12, 2019 - February 19, 2020
<b>SUBMITTED FOR:</b>	2020 Interim Board of Directors Meeting
<b>SUBMITTED BY:</b>	Jean Bauer, Region V Director
<b>DATE:</b>	February 19, 2020

**Opportunities or Threats**

*Forces or environmental factors external to ASCLS that create the potential for positive outcomes (Opportunities) or negative outcomes (Threats) for ASCLS, laboratory professionals, or the healthcare system.*

**Minnesota:**

- Perception that ASCLS membership benefits are focused on continuing education, which is now routinely provided at no cost by employers and / or vendors, leading to decreasing membership numbers. Other professional organizations are experiencing this same decline.

**Activities Since the Last Report**

**Region V:**

Responded to requests for information and electronic votes

Submitted article for ASCLS Today

Worked on purchasing state and region logo pins

- Leadership Development Committee – Oct.14, Nov. 14, Jan. 18
- Membership Committee Meeting – Oct. 16, Nov. 13, Dec. 11, Feb.
- Patient Safety Toolkit Meeting – Oct. 22, Nov.12
- Benchmarking WG Meeting – Oct. 24, Nov. 21, Jan. 23
- Region V Council Meeting – Oct. 24, Nov. 21, Feb, 13
- ASCLS-MN Finance Committee Meeting – Oct.28
- ASCLS-MN Board of Directors Meeting – Oct. 29
- ASCLS Board of Directors Meeting – Nov. 1, Nov. 5, Jan. 7, Feb. 4
- Region V Leadership Academy Meeting – Nov. 4
- ASCLS-MN – presentation – Nov. 6
- MN CLC Committee Planning Meeting – Nov. 7, Dec, 12, Jan. 9
- MN CLC Program Meeting – Nov. 7, Dec. 12, Jan. 6, Jan. 9
- Region V Leadership Academy Committee Meeting – Nov. 12, Jan. 8, Feb. 19
- Attended ASCLS-MN Metro Area Continuing Education – Jan. 25
- Contacted hotel in SD, reviewed and signed contract for Region V Symposium – Jan.

**Minnesota:**

- Scientific Assembly – very successful meetings on November 13<sup>th</sup> and January 25<sup>th</sup>. Planning continuing for March 24<sup>th</sup> event.
- Clinical Laboratory Collaborative (CLC) being planned for April 6-7<sup>th</sup> at Earl Brown Heritage Center in Brooklyn Park, MN.
- ASCLS-MN website updated for a modern experience.
- Finance Committee meetings October 28<sup>th</sup> and February 5<sup>th</sup>. Financial health is strengthening allowing investment. Focus on state sustaining membership and CLC sponsorships. 150 lanyard pins ordered for our state.
- Membership Committee focusing on recruitment, retention, and CLC booth. Planning to call new members to encourage retention prior to national meeting.
- Bylaws Committee drafting SOPs. Bylaws are complete.
- Social Media Campaign to advertise society activities.
- Crafters working on handmade items for silent auctions, fundraisers, and door prizes.
- Student event on November 6<sup>th</sup> at North Hennepin Community College.
- Society Publication – targeted for end of Q2 / beginning Q3.

**North Dakota:**

- Board & Committee Chair Meeting- February 7<sup>th</sup>, 2020
- ByLaws- documents are merged into new template; forwarded to national committee for approval
- Lapsed Membership Campaign – conducted by Tammy Windish, President-Elect-ND. Membership numbers for the state are steady.
- Nomination Chair, Becca Perry/Zac Lunak have started recruiting for positions for the April Election
- Scientific Assembly – announcement sent out through ND Member community to members regarding a *webinar by ND Public Health - Briefing on Coronavirus*. Member Christie Massen was on the panel regarding lab responsibilities.
- Scholarships -Ascending Professional Leah Runyan has sent scholarship information to all program directors in ND.
- January Newsletter – Sharon Reistad- increased submissions to the newsletter were noted.
- Website – updates are ongoing
- Recruitment for Region V Planning Committee is ongoing.

**South Dakota:**

- October
  - Established co-chairs for spring meeting.
  - BOD voted on state pins, state and national logo
  - Worked on membership campaign

- November
  - Filled Developing professional position
  - Established and voted on state meeting locations through 2025
  - Established meeting chairs through 2022
  - Initiated venue contract for 2021 state meeting
- December
  - No meeting-holiday family time
- January
  - Established delegates for Legislative Days (3)
  - Had to find new venue for Fall Region V meeting due to contract issues
- February
  - Proposed use of cVent to BOD, each member researching alternative for electronic payment/registration. Voting next meeting
  - Vote initiated for Spring 2021 dates to finalize contract
  - BOD positions presented to Nominations committee

**Wisconsin:**

- Held a BOD Meeting on November 9<sup>th</sup> with productive discussion
- Completed the constituent society survey on financial well-being and submitted it to the national ASCLS group
- Continued work on our by-law and SOP changes, which we expect to be completed by our state meeting in April
- Finished our lapsed member campaign
- Assigned two members to assist with planning of the Region V Meeting (Mike Lukowski and Leah Narans) and are still looking for a third
- Plan to raise our state society fees to \$15 to help increase revenue. This will be voted on at our state meeting.
- Posted regularly on social media to improve web presence for ASCLS-WI
- Voted to use the standardized ASCLS-WI logo
- Have a delegation of three members for Legislative Days and may have a fourth member joining the delegation soon
- Plan to have our first Milwaukee local society meet-up in March to use as an example for other societies, with the goal of building excitement with current members and encouraging new members
- Continue to hold planning meetings for our 2020 state meeting, which will be held in La Crosse, WI from April 22-23. Preparations for the meeting are almost complete and registration is currently open.
- Plan to hold our next BOD Meeting on February 16<sup>th</sup> on Zoom

**Items of Celebration or Concern**

*These items can be positive or negative issues that are not strategic threats or opportunities, activities of the group, or specific requests for action.*

**Region V:**

- Concern:

- At time of transition from one treasurer to the next, the books were found to have been unorganized and incomplete. The updates and work that was identified in the last two audits was not done though the treasurer had indicated she had taken care of the issues. I inquired if there was a standard template/process that all the regions should be following and was told there was not. Is standardization of the financials an issue the board should address or is this an isolated instance? Should we audit yearly, should region directors look at the books, not just receive a budget spreadsheet from the treasurer annually? Should we have more direction and training for Region and State Treasurers? Are there other financial concerns we should know - tax exempt status, why we can or cannot use paypal, etc?

**MN:**

- Celebration:
  - Financial Strength – healthy balance sheets for savings and checking accounts.
  - CLC – speakers and schedule confirmed early in the process. Amazing teamwork!
- Concern:
  - Co-chair needed for 2021 CLC.

**North Dakota:**

- Celebration:
  - One time scholarship for ND student, donated by Bonnie Reilly, ASCLS past member to be awarded in Spring of 2020.

**South Dakota:**

- Celebration:
  - Lots of new people on our BOD that have never held offices and working to help mentor them for leadership, scholarship, science fairs and meeting planning.
- Concerns:
  - Attendance for meetings is getting less and less due to job shortage and cost to travel; possibility of exploring webinar presentations or recording of meeting sessions to offer as a webinar for a fee so that people who could not attend, could still obtain value and CEU's.
  - Ability to obtain new speakers is getting more difficult (not recycling the same ones).

**Request for Action**

**MN:**

- I move that the ASCLS Board of Directors continue to pursue automatic membership renewal and multiyear memberships.

